



Sensors Expo & Conference to Feature New Medical Sensors Design Experience

Following successful Medical Sensors Design Conference in Boston, Silicon Valley event will highlight the innovations and opportunities for this \$15 Billion-dollar market

Newton, MA – May 25, 2017 – [Sensors Expo & Conference](#) (#Sensors17), the nation's leading event focused exclusively on sensors and sensor-integrated systems, will feature a new [Medical Sensors Design Experience](#) highlighting the innovation and opportunities for healthcare and medical sensor application development. Following on the heels of the successful [Medical Sensors Design Conference](#) earlier this month on the east coast, attendees, exhibitors, and speakers will come together once again to take advantage of unique educational and networking opportunities that drive sensor development and foster innovation in an age of rapid IoT adoption. To register for the event, visit sensorexpo.com/register or download our [digital brochure](#) to learn more.

According to industry research firm Markets and Markets, the [medical sensors market](#) is estimated to reach \$15 Billion USD by the year 2022. From artificial intelligence to drug delivery, medical grade wearables to non-vascular therapies, engineering professionals will have access to the full spectrum of sensor applications during the Medical Sensors Design Experience. Attendees will hear from leading players in the medical space who will present their latest technologies and [developments](#) on stage in the Medical Sensors Live Theater. In tandem, the industry's most innovative exhibitors will be on hand showcasing the market's hottest applications in the Medical Sensors Pavilion. In addition, Medical Meetups will be available pairing together fellow attendees who are interested in medical sensors and looking for their next medical sensor solution.

The inaugural [Medical Sensors Design Conference](#) and the new Medical Sensors Design Experience at the upcoming Sensors Expo & Conference were created to foster industry discussion and generate collaboration opportunities given the pivotal role partnerships play in medical sensor design. David Mount of ULVAC Technologies, Inc. noted, "The Medical Sensors Design Conference was an excellent opportunity for networking and connecting with new contacts. Specifically, the Networking Lunches provided a great experience to connect with attendees who are very interested in our technology that we wouldn't normally speak with, which spawned subsequent meetings with new, potential customers." Fellow attendee David R. Crais CMPE PMP stated, "The Medical Sensors Design Conference was great. I've attended many events the past two weeks all over the country, but this was some of the best information of all."

The May event also featured a Startup Pitchfire sponsored by [Sensors Magazine](#). Stephanie Guang, MedStar Fellow from Health4America with KnightCap was named the winner for developing the world's first sleep mask for stroke monitoring. Guang commented, "Being at the Medical Sensors Design Conference, and especially part of the Startup Pitchfire, was a uniquely and excitingly niche experience. I had the opportunity to pitch KnightCap, a smart EEG sleep mask for stroke monitoring that we've been

developing. It was exciting to be able to share our product and our story with an audience of sensor enthusiasts and other industry luminaries in this space. I think the experience was particularly unique because of this shared understanding of sensors and the potential it holds - not to mention a great networking opportunity for this very specialized field.”

To learn more about the Medical Sensors Design Experience and the other innovations attendees will see, visit sensorexpo.com/msd-experience or follow us on social media [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

About Sensors Expo & Conference

[Sensors Expo & Conference](#) will take place June 27-29 at the McEnery Convention Center in San Jose, California. Sensors Expo is supported by the event's official publication, [Sensors Magazine](#), the industry's leading resource and authority on sensing, communication, and control. Sensors Expo is produced by [Questex LLC](#), a global, diversified business-to-business integrated media and information provider, headquartered in Newton, MA.

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