



Medical Sensors Design Conference Announces 2019 Conference Program and Keynote Speaker Professor Luke Lee of UC Berkeley

Additional thought leaders from Google, Rogue Valley Microdevices, Sana and TheraNova present latest research making strides in the medical and healthcare industry

Framingham, MA – April 23, 2019 – The third annual [Medical Sensors Design Conference](#) (#MSDC19), co-located with [Sensors Expo & Conference](#) (#Sensors19) today unveiled the 2019 conference agenda, featuring keynote speaker, Dr. Luke Lee of UC Berkeley. Taking place on Tuesday, June 25th in San Jose, California at the McEnery Convention Center, the Medical Sensors Design Conference was designed to create unique educational and networking opportunities to help drive sensor development and foster innovation in medical and healthcare applications. Attendees ranging from C-level executives to technical engineers and OEMs, come together to learn more about underlying sensor technologies and emerging applications. To learn more or to register, please visit medicalsensorsconf.com/register.

Quick Links:

- Early Bird Registration: medicalsensorsconf.com/register
- Follow MSDC updates on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#)
- Watch the 2018 Sensors Expo Highlight Video [HERE](#)

In his keynote session, Dr. Lee will present, “Ultrafast Photonic PCR-Based SANDs & Organoids on Chip for Personalized Precision Medicine,” and feature a smart SANDs (Speedy Analytical Nano-optofluidic Diagnostic system) that can help to predict and stop the spread of infectious disease. An example of a smart SANDs will be discussed, along with integrated molecular diagnostic systems (iMDx). In addition, this year’s Medical Sensors Design Conference agenda will feature cutting edge case studies and applications from some of the world’s leading experts including executives from Google, Rogue Valley Microdevices, Sana Health Inc. and TheraNova. Key conference topics include:

- Connected Health
- Data Empowerment
- Machine Learning & Artificial Intelligence
- Next Generation Wearables
- Patient Engagement
- Personalized Medicine
- Predictive Data & Analytics
- Revolutionary Device Design
- Startups & Entrepreneurship

“From facilitating chronic disease management to monitoring daily vitals, wearables and electronics are finally starting to deliver real value to consumers, clinicians and patients,” said Bunny Ellerin, Conference Chair, Medical Sensors Design Conference. “We are thrilled to shine a spotlight on the cutting-edge medical sensing technologies and applications designed to improve and advance the healthcare industry. The Medical Sensors Design Conference is *THE* place to be to understand today’s medical

sensors landscape, learn more about what's on the horizon, and the emerging technologies poised to disrupt our industry in the months and years to come.”

To register for the event at Early Bird Rates through April 26th, visit medicalsensorsconf.com/register. For the latest show updates, follow us on social media channels [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#) (#MSDC19).

About Medical Sensors Design Conference

Medical Sensors Design Conference is widely known as the premier event for driving sensor development and innovation in medical and healthcare applications. For more information, visit www.medicalsensorsconf.com. Medical Sensors Design Conference is supported by the event's official publication, *Sensors Online*, the industry's leading resource and authority on sensing, communication, and control. For more information, visit www.sensorsmag.com. Medical Sensors Design Conference is produced and managed by Questex LLC, a global, diversified business-to-business integrated media and information provider, headquartered in Framingham, MA. For more information, visit www.questex.com.

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